



How to Be the Most Prolific Guy in Indie Rock

At just 27, California native **Ty Segall** is a one-man record factory, having churned out nearly 20 releases (plus dozens more if you count comps and EPs). He tells EW how *Manipulator*, his latest and possibly greatest, came to be. —MILES RAYMER

1 MAX OUT YOUR OPPORTUNITIES

"I don't know how long this will last, people wanting to put my records out. It was just exciting to try to one-up each record, do different things, make different sounds. Then I was lucky enough that it became my job. Every day while everybody's working, I'm at home—and I'm not going to sit around and play videogames all day, so I started writing music. But now it's nice because I'm trying to take more time for each project and really focus on it and make it the best it can be. This record took me 14 months to do, which is about twice as long as anything else I've ever done."

2 BRING A TOOTHBRUSH; YOU MIGHT BE HERE FOR A WHILE

"I recorded [*Manipulator*] in Sacramento. There was a

weird room above the studio and I lived there for a month. I'd just go down every day around one in the afternoon and end about three in the morning, kind of nonstop. Halfway through I was like, 'What is happening? I don't even know anything anymore.'"

3 KEEP IT LOOSE

"For me, a nonroutine songwriting method is way better because it makes it diverse and interesting, especially when you're working with rock & roll songs. It's hard to sound unique these days because it's been done for so long, so any weirdness you can throw in is always a good thing."

4 FIND INSPIRATION EVERYWHERE

"Lately I've been listening to a lot of the Plasmatics, a lot of Funkadelic, always Funkadelic all the time. *Maggot*

Brain, so good. *Free Your Mind...And Your Ass Will Follow*, so good! And a lot of metal, like Sodom. Some thrash. A lot of John Fahey. I threw on some Gang of Four yesterday; I hadn't listened to them in years. The *Killed by Death* comps. There's also this English band called the Apostles that I've been pretty obsessed with."

5 DON'T SWEAT THE GENRE POLICE

"The whole garage-rock thing is funny, because it's a label. It's a cool one—I'd rather be called that than 'alternative rock' or something—but rock & roll is rock & roll. To me, Funkadelic and Metallica exist in the same world... Just because you're into finding weird, obscure stuff, you can't deny that a good song's a good song. And well-known songs take on meaning in people's lives."



BIG DATA'S LABOR DAY PLAYLIST

The electro breakout behind the No. 1 alt hit "Dangerous" has your end-of-summer jams

▶ **The Heat**
JUNGLE

▶ **Do You Want a Man**
WILLIAM
ONYEABOR

▶ **Love in High Places**
KIMBRA

▶ **Trains**
WAMPIRE

▶ **Gris-Gris Gumbo Ya Ya**
DR. JOHN

▶ **Hey Mami**
SYLVAN
ESSO

▶ **Dangerous (feat. Joywave)**
BIG DATA

▶ **Klapp Klapp**
LITTLE
DRAGON

▶ **Younger**
SEINABO SEY

▶ **Our Love**
SHARON
VAN ETTEN

▶ **Shriek**
WYE OAK

▶ **Uptight Downtown**
LA ROUX

▶ **Oh Sailor**
MR LITTLE
JEANS

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