

August 17, 2018
For Immediate Release

Howard Present Video For New Single “Soul Mourning”
<https://youtu.be/bJMLfqz32mc>

New Album, *Together Alone*, Out September 14th On Fashion People



“...Howard mixes a folksy riff with a choppy syncopated beat. When the horn section comes in, the song transforms into a rounded out, funk groove.” — *Stereogum*, on “Oh Dear Brother”

“The video's kitschy collage-style animation, as well as the zany, exaggerated expressions of the band's characters, elevate the classic outsider-falls-for-girl narrative into something refreshing and whimsical.” — *NPR Music* on “Your Honor” video

Ahead of the release of their new album, ***Together Alone***, out next month on **Fashion People**, **Howard** are pleased to share their video for new single, **“Soul Mourning”**. “The song is about mourning a part of myself as well as others who’ve passed,” says songwriter/vocalist/guitarist **Howard Feibusch** of the **Carolin Koss**-directed video. “I felt like Carolin’s idea really embodied that and made me understand my own song from a new perspective.”

Watch Howard’s Video For “Soul Mourning” —
<https://youtu.be/bJMLfqz32mc>

According to Koss, “The video touches different spheres and aspects of life. Circling around the endless search for yourself, looking back and forward at the same time. Shaped and carved by those who are part of your journey, pieces which make you whole as a being. A constant balancing act of how much of them is you and how much of you is you. Deciding whether to hold on or to let go. Sometimes it seems necessary to leave the old you behind, to turn into a better version of yourself!”

Listen/Share:

“Oh Dear Brother” stream - <https://soundcloud.com/listentohoward/oh-dear-brother/Behind-The-Scenes-Video-On-The-Making-Of-Oh-Dear-Brother> - <https://youtu.be/YrdJa6mTpVU>
“Your Honor” video - <https://youtu.be/JXRHCs5ZZms>
“Mother’s Wedding” stream - <https://spoti.fi/2xJ1Wab>

Pre-order *Together Alone* — <https://howard.pmstores.co/>

Download hi-res images & album art — <http://pitchperfectpr.com/howard/>

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