

July 15, 2019  
For Immediate Release

## Shura Presents New Song, “[the stage](#)”

***forevher* Due August 16th Via Secretly Canadian**



Photo Credit: Hollie Fernando

**Shura** unveils a new track, “**the stage**,” from her forthcoming album ***forevher***, out on **Secretly Canadian** on **August 16th**. Intimate, unorthodox and affecting, “the stage” switches between sensual, Minie Ripperton and Prince-inspired disco to ecstatic electronics that capture the tension of a potential new love. Shura drew inspiration from her first date with current girlfriend.

*“I had travelled to NYC to go on it, so I was a little bit nervous as this was definitely THE most high stakes date I’d ever been on,”* says Shura. *“I DM’d my friends MUNA who were playing a*

*show the night that I arrived and asked them if they could get us both in, and they loved the concept of a first date at a MUNA gig. I wasn't sure how the date was going until she took my hand whilst trying to lead me to a spot where I could see them play (i.e. basically nowhere in the venue as I'm too short!). Then I knew it was all going to be OK.”*

Written primarily about Shura’s relationship with her girlfriend and their long-distance conception, *forevher* traces everything from the initial pull of desire to that first IRL meeting (“the stage”), before recognizing when the connection develops into something scarily meaningful. It’s a classic NYC-to-London love-story, but one told through the totally modern filter of dating apps, unanswered texts, Skype chats...and MUNA gigs.

Co-produced alongside **Joel Pott** - with musical turns from **Jona Ma** (from Jagwar Ma), **Will Miller** (Whitney), T-E-E-D and additional vocals from **Rosie Lowe, Kerry Leatham, Reva** from **Nimmo** - Shura describes *forevher* as “*a soul record, sung by someone who doesn’t have a traditional soul voice. And I quite enjoy the antagonism of that.*” A passionate, tactile album about connection in times of distance, that unmistakable feeling is apparent from just a glance at the album’s artwork, which reworks ‘Rodin’s: The Kiss’ to feature two woman bathed in an all-encompassing blue. “*I wanted to create something that people could look at, in the way that you look at The Kiss, and think: I recognise that. Or I want that, or I crave that, or I miss that. I wanted to make something that was specific to my experience of being a queer woman that anyone of any gender or sexuality could look at and think ‘yeah, I understand’ or ‘that’s beautiful.’ Because that’s all love is.*”

**Listen to “the stage” -**

<https://youtu.be/wha1nQp2Bvk>

**Pre-order *forevher* -**

<https://shura.ffm.to/forevher>

**Watch Video for “religion (u lay your hands on me) -**

[https://www.youtube.com/watch?v=HHI\\_WpVLT1g](https://www.youtube.com/watch?v=HHI_WpVLT1g)

**Stream “BKLYNLDN” -**

<https://shura.ffm.to/bklynldn>

**Stream “BKLYNLDN” (i\_vu London Dub) -**

<https://youtu.be/kAxprvn2IGI>

**Shura Tour Dates:**

Wed. June 19 - London, UK @ Moth Club  
Thu. June 27 - Bristol, UK @ Louisiana  
Sat. June 29 - Worthy Farm, UK @ Glastonbury Festival  
Thu. Sept 26 – Vancouver, BC @ Venue  
Fri. Sept. 27 – Seattle, WA @ Crocodile  
Sat. Sept. 28 – Portland, OR @ Doug Fir Lounge  
Mon. Sept. 30 – San Francisco, CA @ Independent  
Wed.. Oct. 2 – Los Angeles, CA @ Teragram Ballroom  
Thu. Oct. 3 – Phoenix, AZ @ Valley Bar  
Wed. Oct. 16 – Chicago, IL @ Empty Bottle  
Thu. Oct. 17 - Columbus, OH @ The Basement  
Fri. Oct. 18 – Washington, DC @ Union Stage  
Sat. Oct. 19 – Philadelphia, PA @ Johnny Brenda’s  
Sun. Oct. 20 – Toronto, ON @ Horseshoe Tavern  
Tue. Oct. 22 – Boston, MA @ Brighton Music Hall  
Wed. Oct. 23 – Brooklyn, NY @ Music Hall of Williamsburg  
Mon. Nov. 4 – Paris, FR @ Café de la Danse  
Tue. Nov. 5 – Cologne, DE @ Luxor  
Wed. Nov. 6 – Munich, DE @ Ampere  
Thu. Nov. 7 – Berlin, DE @ Lido  
Fri. Nov. 8 – Hamburg, DE @ Mojo  
Sun. Nov. 10 – Copenhagen, DK @ Hotel Cecil  
Tue. Nov. 12 – Amsterdam, NL @ Melkweg  
Wed. Nov. 13 – Brussels, BE @ Botanique Orangerie  
Thu. Nov. 14 – London, UK @ Roundhouse  
Sat. Nov. 16 – Dublin, IE @ Academy  
Sun. Nov. 17 – Glasgow, UK @ Oran Mor  
Mon. Nov. 18 – Manchester, UK @ O2 Ritz Manchester

**Download Shura hi-res images & jpegs -**

<https://www.pitchperfectpr.com/shura/>

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