

December 5, 2019
For Immediate Release

Porridge Radio Sign to Secretly Canadian

Watch the Video for “Lilac” [HERE](#)



Photo Credit: El Hardwick

Secretly Canadian is proud to present new signing **Porridge Radio** and share the video for “**Lilac**,” their new single. “Lilac” is the final in a trio of singles the band have released this year, propelling them from a word-of-mouth gem of **Brighton, UK’s** DIY scene to a wider audience. *The Guardian* proclaimed Porridge Radio as one of their top musical newcomers of 2018, and since then, they’ve gained a reputation for bowling over audiences on small stages around the seaside city, with **Dana Margolin’s** repetitive, direct lyrics fast becoming mantras for a fervent and steadily-growing fan base.

Watch Porridge Radio’s Video for “Lilac” -
<https://www.youtube.com/watch?v=U3BrQzmBF1w>

The “Lilac” video was directed by **El Hardwick** and features Margolin. *“I don’t want to get bitter, I want us to get better, I want us to be kinder to ourselves and to each other”* she sings to a crescendo - the pinnacle of the angst-driven therapy she has spent expertly carving out since the formation of the band.

“I wanted to find some power in powerlessness,” says Margolin. *“I was thinking about love and control and the things out of my control, and how fragile and incapable depression can make you feel. I was thinking about the way you can feel so close to someone that it’s like their body is your body, like there’s no separation between you, but you can’t stop things disintegrating. It’s a song about finding some hope and some future within that.”*

Combining both a scratchiness and a dreamy softness that seem to happily co-exist, “Lilac” rounds off an important year for the band – their debut release for Secretly Canadian teasing what is to come as they ready their first studio album.

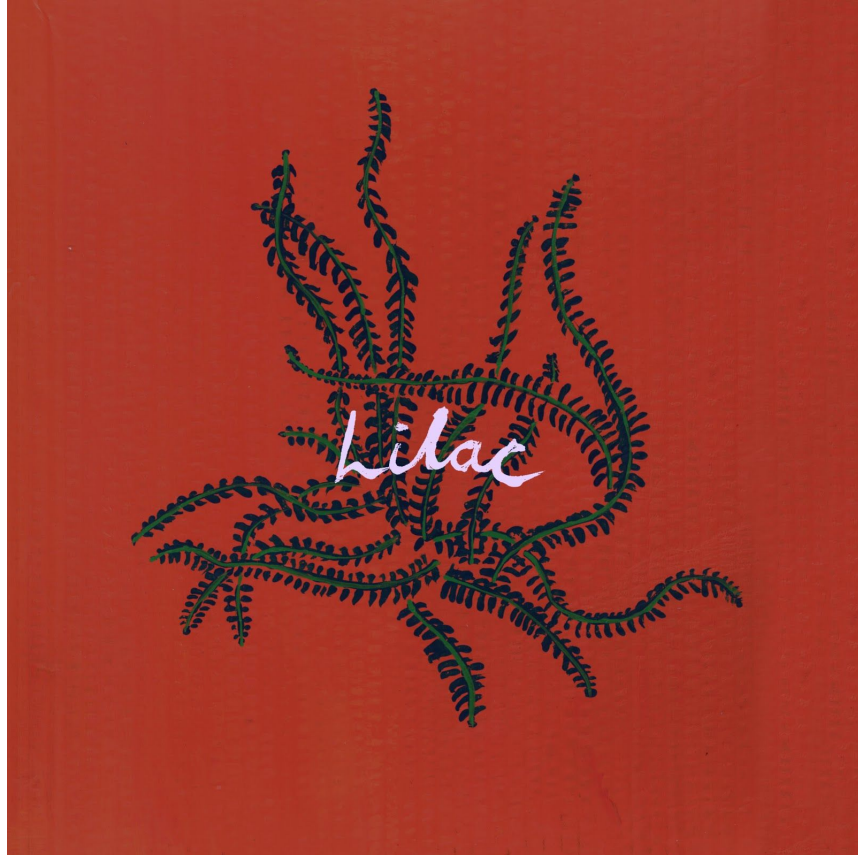
Following their recent, sold-out London headline show at Redon, the band will make their **US debut** at **SXSW this spring**. A full list of Porridge Radio’s upcoming tour dates can be found below.

Porridge Radio Tour Dates:

Tue. January 14 - London, UK @ The Lexington
Thu. Feb. 27 - Sat. Feb. 29 - Oslo, NO @ Larm Festival
Fri. March 13 - Sat. March 22 - Austin, TX @ SXSW
Sat. March 28 - Bristol, UK @ Ritual Union Festival
Fri. May 22 - Sun. May 24 - Totnes, UK @ Sea Change Festival

Download hi-res images and jpegs of Porridge Radio -

pitchperfectpr.com/porridge-radio



"Lilac" Track Artwork

Label Site | [Bandcamp](#) | [Facebook](#) | [Twitter](#) | [Instagram](#)

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