

December 3, 2019
For Immediate Release

**SQUIRREL FLOWER RELEASES "[HEADLIGHTS](#)," NEW
SINGLE/VIDEO FROM *I WAS BORN SWIMMING*, DEBUT ALBUM
OUT JANUARY 31ST ON POLYVINYL**

TICKETS FOR SPRING TOUR ON SALE NOW



Photo Credit: Ally Schmaling

Squirrel Flower - the moniker of **Ella O'Connor Williams** - recently announced ***I Was Born Swimming***, her debut album, out **January 31st** on **Polyvinyl**. Following its lead single/video, "**Red Shoulder**," she now releases its follow-up single/video, "**Headlights**."

Speaking of the track Squirrel Flower says:

"Headlights' takes place in a moment of solitary reflection; a glance back and a glance forward. I wrote it on tour driving through the pioneer valley in Massachusetts in some

heavy fog. Suddenly I was aware of the space the car was plummeting through, both physical and temporal."

Director [Bao Ngo](#) explains the inspiration behind the video:

"The video for 'Headlights' was inspired by cheesy, classic imagery of actors riding in cars through LA— evoking glamour and sunshine. Here, we ran with the concept and placed it in a Massachusetts suburb on a cold winter day, driving around in circles in a convertible, shooting from morning til night, playing with a slightly warped sense of time so that the video would feel a little cold and a little lonely, and perhaps at times a little jarring, while still aiming to subtly reference the beauty of older Hollywood films."

Throughout the 12 songs that make up *I Was Born Swimming*, landscapes change and relationships shift. The lyrics feel like effortless expressions of exactly the way it feels to change — abstract, determined and hopeful.

Squirrel Flower's music is ethereal and warm, brimming over with emotional depth but with a steely eyed bite and confidence in its destination. The band on *I Was Born Swimming* plays with delicate intention, keeping the arrangements natural and light while Williams' lead guitar is often fiercely untethered. The album was tracked live, with few overdubs, at **The Rare Book Room Studio** in New York City with producer **Gabe Wax** (Adrienne Lenker, Palehound, Cass McCombs). The musicians were selected by Wax and folded themselves into the songs effortlessly. At the heart of the album lives Williams' haunting voice and melancholic, soulful guitar.

WATCH THE VIDEO FOR "HEADLIGHTS"

https://youtu.be/JuMgMoF_vf8

WATCH THE VIDEO FOR "RED SHOULDER"

<https://youtu.be/pge3R8wbvII>

DOWNLOAD / STREAM "RED SHOULDER"

<https://smarturl.it/born-swimming>

PRE-ORDER I WAS BORN SWIMMING

<https://plyvnyl.co/born-swimming>

Squirrel Flower Tour Dates:

Tue. Jan. 28 - London, UK @ The Islington
Fri. Jan. 31 - Brighton, UK @ Resident Records
Sat. Feb. 1 - Bristol, UK @ Friendly Records
Sun. Feb. 2 - Leeds, UK @ Jumbo Records
Tue. Feb. 4 - Diksmuide, BE @ 4AD * **[Sold Out]**

Wed. Feb. 5 - Nijmegen, BL @ Doornroosje *
Thu. Feb. 6 - Brussels, BE @ AB *
Sat. Feb. 8 - Amsterdam, NL @ Bitterzoet * **[Sold Out]**
Thu. March 5 - Freeport, ME @ Cadenza
Fri. March 6 - Middletown, CT @ Mac 650 Art Gallery &
Sat. March 7 - Boston, MA @ Great Scott &
Wed. March 11 - Brooklyn, NY @ Rough Trade &
Thu. March 12 - Philadelphia, PA @ Everybody Hits &
Sat. March 13 - Washington, DC @ Songbyrd &
Mon. March 23 - Phoenix, AZ @ Rebel Lounge %
Wed. March 25 - Los Angeles, CA @ The Echo %
Thu. March 26 - San Francisco, CA @ Bottom of the Hill %
Sat. March 28 - Seattle, WA @ Barboza %
Sun. March 29 - Portland, OR @ Doug Fir Lounge %
Tue. March 31 - Salt Lake City, UT @ Kilby Court %
Thu. April 2 - Denver, CO @ Larimer Lounge %
Mon. April 6 - Minneapolis, MN @ 7th Street Entry %
Tue. April 7 - Chicago, IL @ Schubas %
Wed. April 8 - Cleveland, OH @ Mahall's %
Fri. April 10 - Toronto, ON @ Drake Hotel &
Sat. April 11 - Montreal, QC @ Casa Del Popolo &

% = w/ Why Bonnie

& = w/ Cedric Noel

* =w/ Strand of Oaks

PRAISE FOR "RED SHOULDER"

"a new artist to love" - *NPR*

"a melancholy indie-rock power ballad that bears a strong Mitski influence, but its tangled web of guitars evokes acts like American Football and Slaughter Beach, Dog too." - *Stereogum*

"Red Shoulder' opens with a muddy guitar riff that recedes under Williams' impassioned voice. 'I reach back and fall down,' she sings before the track explodes into a huge, fuzzed-out riff. This cohesive playing comes from Williams' decision to record these songs live, with few overdubbed elements. The result is a raw sound that avoids the sterility of excessive production techniques." - *Paste*

"a track that sounds a bit like if Mitski or Lucy Dacus was backed by a band comprised of disciples of midwestern emo, which is to say that it sounds excellent." - *UPROXX*

“vulnerable, relatable, and hauntingly visceral indie rock that is alternately soaring and devastating” - *Gorilla vs. Bear*

SQUIRREL FLOWER ONLINE:

<http://www.squirrelflower.net/>

<https://www.facebook.com/sqrrlflwr/>

<https://twitter.com/sqrrlflwr>

<https://squirrelflower.bandcamp.com/>

<https://pitchperfectpr.com/squirrel-flower>

<https://www.instagram.com/sqrrlflwr/>

<https://open.spotify.com/artist/7bI1v9NGBBhq8iGfytctni>

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