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For Immediate Release

Caroline Rose Announces *Superstar*, New Album Out March 6th on New West Records, and North American Tour

Watch the Video for Lead Single, [“Feel The Way I Want”](#)



Photo Credit: Cara Robbins

“I realized at some point that I’m not going to fit into any one box, and maybe that’s a good thing. This record is me embracing being an outsider making my own path.”

— Caroline Rose

Caroline Rose announces ***Superstar***, out **March 6th** on **New West Records**, lead single/video **“Feel The Way I Want,”** and a **North American tour**. The follow up to 2018’s acclaimed ***LONER***, ***Superstar*** is a bigger, badder, glitter-filled cinematic pop record. It’s an underdog story, and one not far off from Rose’s real life. After years of struggle to release what would ultimately become ***LONER***, Rose found herself in the midst of a new widespread audience, one both intrigued and perplexed about how and where to place her. This feeling of

otherness, combined with a developed set of studio skills and a challenge to “*make something from nothing*,” marked the beginning of *Superstar*—the story of a shamelessly odd hero, or rather anti-hero, on a quest to become a *someone*.

Inspired by cult classics such as *The Bitter Tears of Petra Von Kant*, *Mulholland Drive* and the mockumentary *Drop Dead Gorgeous*, *Superstar* plays out like a film. After the protagonist receives a mistaken phone call from the glamorous Chateau Marmont hotel in album opener “Nothing’s Impossible,” they (gender neutral pronoun) take it as a sign toward a star-studded future and leave behind everything in pursuit of a newly established destiny. What ensues is a cinematic paradox that in one moment finds them strutting down a neon strip in full *Saturday Night Fever* hip-swing, and the next, sipping a dirty martini at the rundown apartment complex pool dwelling on life’s unfortunate turns. It’s a narrative Rose pulled directly from the somewhat shameless desires of her own growing ambition, as well as the public breakdowns of several notable celebrities. “*To me, there’s both humor and horror in hubris and what it takes in order to be successful. I wanted to make a story out of those parts of myself that I find largely undesirable and embarrassing, then inject them with steroids.*”

The goal of lead single “Feel The Way I Want” is to “*have people, including myself, not know whether to love or hate this person. They’re kind of like a walking eye roll who’s easy to dismiss, but at the same time you admire their determination. It’s the Kanye effect.*” The accompanying video, directed by Rose, was made on an iPhone over the course of an 11-day road trip from Hollywood, California to Hollywood, Florida.

Since *LONER*’s release Rose began formulating the ideas and songs for *Superstar* in between the band’s near-incessant touring schedule, from playing sold out headline shows across the country and beyond to becoming fan favorites at some of the world’s biggest festivals. She wrote, recorded and produced *Superstar* in her home studio, as well as on a portable rig set up in green rooms while on tour.

Superstar will be available across digital retailers, compact disc and vinyl. The album will also be the **Vinyl Me, Please "Essential Record of the Month" for March** and will be available on colored vinyl exclusively from VMP. Direct-to-Fan and Independent Retail editions will feature an exclusive, fold-out 24x36" poster autographed by Rose and are available for pre-order now.

Watch Caroline Rose’s Video for “Feel The Way I Want” -

<http://newwst.com/crftwiwPR>

Pre-order *Superstar* -

<http://newwst.com/superstar>

Superstar Tracklist:

1. Nothing's Impossible
2. Got To Go My Own Way
3. Do You Think We'll Last Forever?
4. Feelings Are A Thing Of The Past
5. Feel The Way I Want
6. Freak Like Me
7. Someone New
8. Pipe Dreams
9. Command Z
10. Back At The Beginning
11. I Took A Ride

Caroline Rose Tour Dates:

- Fri. March 6 - Albany, NY @ The Hollow
Sat. March 7 - Burlington, VT @ Higher Ground
Wed. March 11 - Pittsburgh, PA @ Club Café
Thu. March 12 - Pittsburgh, PA @ Club Café
Fri. March 13 - Cleveland, OH @ Beachland Tavern
Sat. March 14 - Columbus, OH @ Skully's
Wed. March 25 - Brooklyn, NY @ Music Hall of Williamsburg
Thu. March 26 - Cambridge, MA @ The Sinclair
Fri. March 27 - Philadelphia, PA @ Underground Arts
Sat. March 28 - Washington, DC @ Black Cat
Wed. April 1 - Iowa City, IA @ Mission Creek Music Festival
Thu. April 2 - Milwaukee, WI @ Turner Hall Ballroom
Fri. April 3 - Chicago, IL @ Lincoln Hall
Sat. April 4 - Minneapolis, MN @ Fine Line Music Hall
Fri. April 24 - Dallas, TX @ Club Dada
Sat. April 25 - Houston, TX @ White Oak Music Hall: Upstairs
Sun. April 26 - Austin, TX @ Antone's
Tue. April 28 - New Orleans, LA @ Gasa Gasa
Wed. April 29 - Oxford, MS @ Proud Larry's
Thu. April 30 - Nashville, TN @ The Basement East
Fri. May 1 - Sun. May 3 - Atlanta, GA @ Shaky Knees Festival

Download hi-res images & jpegs of Caroline Rose -

<http://pitchperfectpr.com/caroline-rose/>



Superstar Cover Artwork by Signe Pierce

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