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For Immediate Release

Stephen Malkmus Releases New Single/Video, “[Shadowbanned](#)”

“Being Stephen Malkmus” Instagram Filter Available Now

***Traditional Techniques* Out March 6th on Matador;
Tour Kicks Off March 31st**



photo credit - Samuel Gehrke

Stephen Malkmus releases a new single/video, “**Shadowbanned**,” from his new album, ***Traditional Techniques***, out **March 6th on Matador**. Following lead single “**Xian Man**,”

“Shadowbanned” bursts with flute-laced swagger and Malkmus as attuned as ever to the rhythms of the ever-evolving lingual slipstream as he sings of “Amazon wheatfields and rivers of Red Bull//drip gush drip//data driven skip//to the part where the left bros parody TED talks.” Its video, directed by **Jan Lankisch**, features friends and fans of Malkmus, such as **Kim Gordon, Mac DeMarco, Sharon Van Etten** and **Jason Schwartzman**, performing “Shadowbanned” as a cartoon version of Malkmus (find a full list of appearances below). Their footage is interwoven with clips from older videos by Malkmus and **Pavement** in which the singer has been blurred, pixelated, and algorithmically replaced in order to render him invisible.

"The video was inspired by reading about female singers and musicians who were photoshopped from their album covers by an Iranian music streaming site," says Lankisch, who realized "Shadowbanned" with the help of **Janosch Pugnaghi, Gesa Gadow, Lina Sieckmann** and **Miri Gossing**. The video represents two polar opposites: the involuntary erasure of a person in visual imagery and one's desire to perform as a persona, thereby leaving the constraints of one's everyday identity behind. *"Identity is a matter of design. People like to play with characters and pretend to be someone else."* For this reason, Lankisch and Pugnaghi developed a **filter for Instagram called "Being Stephen Malkmus,"** which operates via face detection. The face of the user is overlaid with a stylized version of Malkmus' face. The **"Being Stephen Malkmus" Instagram filter is [available today](#).**

Watch Stephen Malkmus' Video for "Shadowbanned"

<https://youtu.be/hIKJ7voa-KU>

Starring:

Mac DeMarco
Jason Schwartzman
Kim Gordon
Sharon Van Etten
Kurt Vile
Conor Oberst
Orono Noguchi
Eric Koston
Mary Lattimore
Joe Beddia
Matt Korvette
Jake Morris
Polly Roche
Keshav Purushotham

Sharmila Banerjee
Lucía Castellanos
Charlotte Gfeller
Qais Essar
Maple Judd
Lia Wang
Lara Vinciguerra
Pernille Krogvig
Frederike Wetzels



“Shadowbanned” Video Still

Traditional Techniques, Malkmus’ third solo LP without the Jicks (or Pavement), is new phase folk music for new phase folks, centered around Malkmus’s 12-string acoustic guitar. It’s the product of Malkmus and **Chris Funk (The Decemberists)** with **Matt Sweeney (Chavez, Superwolf)** playing guitar throughout. The album creates a serendipitous trilogy with the loose fuzz of the Jicks’ *Sparkle Hard* (2018) and the solo bedroom experiments of *Groove Denied* (2019). These three very different full-lengths in three years highlight an ever-curious songwriter committed to finding untouched territory. Informed by a half-century of folk-rock reference points, Malkmus drew from a whole new musical palette--including a variety of Afghani instruments--to support an ache both quizzical and contemporary.

Listen to “Xian Man”

<https://stephenmalkmus ffm.to/xianman>

Watch “Brainwashed” Performance on *La Blogothèque*

<https://youtu.be/6sTrx6l7ZE>

Pre-order *Traditional Techniques*

<https://stephenmalkmus ffm.to/traditionaltechniques>

Stephen Malkmus Tour Dates:

Tue. March 31 - Minneapolis, MN @ First Ave
Wed. April 1 - Milwaukee, WI @ Turner Hall
Thu. April 2 - Chicago, IL @ Thalia Hall
Fri. April 3 - Louisville, KY @ Headliners
Sat. April 4 - Nashville, TN @ Cannery Ballroom
Sun. April 5 - Atlanta, GA @ Terminal West
Tue. April 7 - Asheville, NC @ Orange Peel
Wed. April 8 - Carrboro, NC @ Cat’s Cradle
Thu. April 9 - Richmond, VA @ The National
Fri. April 10 - Washington, DC @ Black Cat
Sat. April 11 - Philadelphia, PA @ Union Transfer
Mon. April 13 - New York, NY @ Webster Hall
Wed. April 15 - Boston, MA @ Royale
Thu. April 16 - Montreal, QC @ L’Astral
Fri. April 17 - Toronto, ON @ Danforth Music Hall
Sat. April 18 - Cleveland, OH @ Beachland Ballroom
Sun. April 19 - Detroit, MI @ St. Andrew’s Hall
Fri. June 26 - Vancouver, BC @ Imperial
Sat. June 27 - Seattle, WA @ The Showbox
Sun. June 28 - Portland, OR @ Wonder Ballroom
Tue. June 30 - San Francisco, CA @ The Fillmore
Wed. July 1 - Los Angeles, CA @ El Rey Theatre
Thu. July 2 - Phoenix, AZ @ The Crescent Ballroom
Fri. July 3 - Santa Fe, NM @ TBD
Sat. July 4 - El Paso, TX @ Lowbrow Palace
Mon. July 6 - Austin, TX @ The Mohawk
Tue. July 7 - Dallas, TX @ Granada Theater
Wed. July 8 - Oklahoma City, OK @ Tower Theatre
Thu. July 9 - Lawrence, KS @ Granada Theater
Sat. July 11 - Denver, CO @ Gothic Theatre

Download hi-res images and jpegs of Stephen Malkmus -
pitchperfectpr.com/stephen-malkmus

[Website](#) | [Twitter](#) | [Facebook](#) | [Instagram](#)



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