

September 17, 2020
For Immediate Release

ZIEMBA PRESENTS NEW SINGLE/VIDEO, "[POWER OF LOVE](#)"

TRUE ROMANTIC OUT SEPTEMBER 25TH ON SISTER POLYGON



Photo Credit: Kathryn Vetter Miller

"[On *True Romantic*], Kladzyk is focused only on the electrifying pop and smart balladry of her songs." - *The FADER*

Ziemba -- project of songwriter **René Kladzyk** -- presents a new single/video, "**Power of Love**," off of her new album of "electrifying pop and smart balladry" (*The FADER*), ***True Romantic***, out **September 25th on Sister Polygon**. Following a string of previously released singles - "**Harbor Me**," "**True Romantic**," and "**If I'm Being Honest**," "Power of Love" is a study of the bombastic power ballad. Elongated synth gives way to her resounding voice as she sings about all-consuming love. "It's funny

how the meaning of a song can change long after it's written. That happened for me with *Power of Love*," said Kladzyk. "I originally wrote 'Power of Love' in a moment of desperate anguish over a person who didn't treat me very well, someone who is thankfully no longer in my life. But when I was mixing it with Don Godwin, I kept thinking about how excited I was for my Dad to hear it. Out of any song on the album, this one is the sort of high drama pop ballad that he loves. But then my Dad suddenly passed away this winter, and this ended up being one of the songs on the album that he never heard."

The accompanying video, filmed by **Andrew Jara** (neighbor of Kladzyk's childhood home in El Paso), was shot along the irrigation canals that Kladzyk's dad would jog through. Later, a particular spot on this route became a place of emotional connection and solace for Kladzyk. Kladzyk further explains: "Filming the video in that spot is my attempt to send the song to my dad; no longer a torch ballad for unrequited romantic love, but rather a promise of eternal love, beyond death."

WATCH ZIEMBA'S VIDEO FOR "POWER OF LOVE"

Following 2019's **ARDIS**, a multisensory science fiction adventure, *True Romantic* is a radical shift in that it's only one thing: a record. For *True Romantic*, Kladzyk's vocal-and-piano driven songs were brought to life in the studio, her first time credited as a producer on every track. She worked with two different groups—one in NYC and one in DC—who hail from vastly different corners of the music world: co-producer **Don Godwin** (Too Free, Gauche, Clear Channel), and contributors including guitarist **Mike Haldeman** (Moses Sumney, Altopalo) and saxophonist **Jeff Tobias** (Sunwatchers, Thee Reps, Modern Nature), producer/synthesist **Kiri Stensby** (Eartheater), and many others.

True Romantic is no less ambitious than her previous work, it's just that here, her intricate conceptual project seems to be processing the surreal experience of realizing you're a person with feelings that you cannot ignore any longer. In a way, it also serves as a sort of meta commentary on the ways pop love propaganda has seeped its way into her subconscious ideas about romance and relationships.

[WATCH THE VIDEO FOR "HARBOR ME"](#)

[WATCH THE VIDEO FOR "TRUE ROMANTIC"](#)

[LISTEN TO "IF I'M BEING HONEST"](#)

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PRAISE FOR ZIEMBA

"Her latest releases, from her coming album *True Romantic*, are decidedly down to (this) earth. The title track, boasting decadent vocal styles and a touch of flute, is a heartfelt melodrama of love letters and daydreams." - *MTV News*

"'Harbor Me' is one of the tensest on *True Romantic*: taunt guitars teetering on atonality, an unrelenting drum line, a dramatic distance between Kladzyk's voice and the mix." - *The FADER*

"a busy and frenetic shuffle that has a mournful quality to it, with Kladzyk ending on a deeply-intoned reminder" - *Stereogum*



True Romantic Cover Artwork by Robert Beatty

Ziemba Online:

<https://trueromantic.fyi/>

<https://ziemba.bandcamp.com/>

<https://www.facebook.com/theziemba/>

<https://www.instagram.com/ziembavision/?hl=en>

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