

October 6, 2020
For Immediate Release

IAN SWEET RELEASES NEW SINGLE, "[POWER](#)"

WATCH THE TRAILER [HERE](#)



Photo Credit: Lucy Sandler

IAN SWEET - the musical project of **Jilian Medford** - releases a new single, "**Power**," and a teaser for its forthcoming video. It follows previously released single "**Dumb Driver**," and news that she's signed with new label home **Polyvinyl Record Co.** Although "Power" starts off slow, it builds with noisier layers of gauzy "ooohs" and fuzzy guitars, escalating towards a triumphant moment of epiphany. The

accompanying trailer gives us a sneak peek into its future full-length video, which features Medford maintaining composure while being manhandled by a disembodied hand.

"Power' is a manifestation of strength;" explains Medford, "something I was looking up and looking towards. I wrote this song to try to get closer to trusting the magnitude of myself as a solitary being."

[LISTEN TO "POWER"](#)

[WATCH THE "POWER" TRAILER](#)

[LISTEN TO IAN SWEET'S "DUMB DRIVER"](#)

[WATCH VIDEO TEASER FOR "DUMB DRIVER"](#)

PRAISE FOR "DUMB DRIVER"

"a shimmering dream-pop track that continues building as Medford mourns a broken relationship and repeats a plea for self-preservation." - *Uproxx*

"It's heartbreaking and has a slow pace, but it's still great to jam to." - *Paste*

"'Dumb Driver' is back in that sweet spot of echoey, anxious rock. Lyrically, it explores a common theme in a lot of Medford's songs, namely engaging in patterns you want to end." - *Stereogum*

"A lovesick break-up song, longing for at least a sense of responsibility in place of the new aimless monotony" - *FLOOD*



"Power" Single Art

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<https://www.iansweetmusic.com/>

<https://twitter.com/iansweetweet?lang=en>

<https://www.facebook.com/iansweetmusic/>

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<https://iansweetmusic.bandcamp.com/track/sword>

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