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For Immediate Release

**Aaron Frazer Releases New Single, [“If I Got It \(Your Love Brought It\)”](#)
Debut Album, *Introducing...*, Out January 8th on Dead Oceans/Easy Eye Sound**



(Photo Credit: Alysse Gafkjen)

“The backbeat drums bring listeners to the dance floor even as Frazer laments the darkest moments of a breakup in the soulful single.” - *Billboard*, on “Over You”

“Dan Auerbach has been producing gems for his Easy Eye Sound label, and his latest collaboration with Aaron Frazer — one of my favorite modern sweet soul singers — is no exception...the tune's got a great hook and a killer groove, and Frazer's vocals have never sounded sweeter.” - *NPR Music*, on “Bad News”

Aaron Frazer (of **Durand Jones & The Indications**) releases new single, “**If I Got It (Your Love Brought It)**,” from his **Dan Auerbach-produced** debut album, ***Introducing...***, out **January 8th** on **Dead Oceans/Easy Eye Sound**. Following previous singles “**Over You**” and “**Bad News**,” “If I Got It (Your Love Brought It)” cheerfully skips with piano, wurlitzer, plucking bass, and a blend of brass instruments - trumpet, saxophone, and trombone.

Frazer elaborates on the song’s origins:

“I was at the DMV in Sacramento and above the commercial vehicles desk I noticed a wall full of toy trucks, and at the top a teamsters slogan from the 1950s: ‘IF YOU GOT IT, A TRUCK BROUGHT IT.’ I thought, damn that’s a hot line. Jotted it down, and when I brought it up with Dan, the song felt like it was writing itself. It’s a song of gratitude for who/whatever it is in your life that brings you happiness, grounding and self improvement.”

[Listen To “If I Got It \(Your Love Brought It\)” by Aaron Frazer](#)

A testament to his wide-ranging influence and deep gratitude for his musical community, *Introducing...* is both loving and gracious, critical without losing hope, and a showcase of a young artist on a seriously soulful ascent. Working with producer Dan Auerbach (of The Black Keys), Frazer works to combine ‘70s soul with Auerbach’s particular sensibilities. Across *Introducing...*’s 12 tracks are songs with a message in the key of Gil Scott-Heron, as well as uplifting tales of love told through a blend of disco, gospel, and doo-wop.

Introducing... was recorded in a week at Auerbach’s antique and ephemera-laden studio in Nashville following a rapid and prolific songwriting session. Auerbach called on a crew of heavy session players -- including members of the **Memphis Boys** (who played on **Dusty Springfield**’s “**Son of A Preacher Man**” and **Aretha Franklin**’s “**You Make Me Feel Like A Natural Woman**”), symphony percussionist **Sam Bacco**, and members of the **Daptone-Big Crown Records** universe. With a collaborative vision, *Introducing...* manages to hit the sweet spot between intuition, intentionality, and craft – a love song that’s both personal and universal.

[Watch Video for Aaron Frazer’s “Over You”](#)

[Watch Video for Aaron Frazer’s “Bad News”](#)

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(Introducing... Cover Artwork)

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For more information, contact:

Sam McAllister | Pitch Perfect PR - sam@pitchperfectpr.com, 651-528-3577

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