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For Immediate Release

KEVIN MORBY RELEASES VIDEO FOR “DON’T UNDERESTIMATE MIDWEST AMERICAN SUN”

SUNDOWNER OUT NOW ON DEAD OCEANS



“Don’t Underestimate Midwest American Sun” video still [Credit: Dylan Isbell]

Kansas City-based musician **Kevin Morby** releases a video for “**Don’t Underestimate Midwest American Sun**,” a track off of his newest album, **Sundowner**, out now on **Dead Oceans**. “Don’t Underestimate Midwest American Sun” is “the album’s unassuming centerpiece... It drags and drives at Morby’s own pace, largely held together by his voice, evocative and haunting in its weariness” (*Vulture*). This video is the final installment in a trilogy of videos made for *Sundowner*, and a counterpart to the “**Campfire**” video. This video, directed by **Johnny Eastlund** and **Dylan Isbell**, takes influence from Wim Wenders’ *Paris, Texas* as it jumps back and forth from a grim reality in a roadside motel to a dreamscape theatre.

“At the time of writing the album, it felt like Katie and I were the only two people on earth - living out in suburban Kansas away from the chaos of our lives on the road and on the coasts and our days became very childlike and innocent: riding bikes, making up

games and singing songs," says Morby. "When we found ourselves back in a similar environment due to the lockdown, and it came time to make videos, I wanted to depict our lives in solitude from when I wrote the album."

[Watch Kevin Morby's Video for "Don't Underestimate Midwest American Sun"](#)

[Purchase Sundowner](#)

[Watch the "Campfire" Video](#)

[Watch the Video for "Wander"](#)

["US Mail" Live Performance](#)

[Stream "US Mail"](#)

[Listen to "Sundowner"](#)

Praise for *Sundowner*

"[Sundowner] is a perfect afternoon under a big blue sky, a vision of the Midwest that feels mythical and enormous." - *Pitchfork*

"The dawning of new love, the acceptance of profound loss, navigating an old life with a new set of eyes. The spirit of *Sundowner* fossilized in earnest."
- *Aquarium Drunkard*

"*Sundowner* has the feeling of a conversation a person is having with himself or his loved ones, trying to make sense of things with music that was at once fragile and roughhewn, music that gets at a core strain of Morby's songwriting DNA while simultaneously suggesting the great emptiness of the Midwest American landscape."
- *Stereogum*

"one of Morby's best and most intense records." - *Uproxx*

"Sundowner...evokes alluring visions of middle American scenery: golden valleys, whooshing rivers, long stretches of empty highway, and the sun setting on a vast pastoral landscape. This imagery paired with Morby's lyrical storytelling, capturing feelings of sorrow and tenderness, make for a heavily pensive record." - *Exclaim*

[Download hi-res images and jpegs of Kevin Morby](#)

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