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For Immediate Release

Aaron Frazer Presents New Single, “Can’t Leave It Alone”

Debut Album, Introducing…, Out This Friday on Dead Oceans/Easy Eye Sound

“Can’t Leave It Alone,” a track where producer Dan Auerbach’s sensibilities shine. “I have a soft spot for mid 2000s hip hop with marching band vibes,” says Frazer of the new song. “It just
takes me back to the formative songs I heard emanating from 92.3 on my boombox. Yung Wun had ‘ Tear it Up,’ Shawty Lo had ‘Dey Know,’ Jay Z ‘Roc Boys,’ Young Buck ‘Get Bucked.’ I wanted to write something in tribute to that sound, and who knows maybe a marching band out there will play it at a football game someday. ‘Can’t Leave it Alone’ is an on-again-off-again anthem for the people who can’t seem to call it quits with their exes. Sometimes when they’re wrong, it feels extra right.”

Listen to Aaron Frazer’s “Can’t Leave It Alone”

A testament to his wide-ranging influence and deep gratitude for his musical community, Introducing... is both loving and gracious, critical without losing hope, and a showcase of a young artist on a seriously soulful ascent. Working with Auerbach, Frazer works to combine ‘70s soul with Auerbach’s particular sensibilities. Across Introducing...’s 12 tracks are songs with a message in the key of Gil Scott-Heron, as well as uplifting tales of love told through a blend of disco, gospel, and doo-wop.

Introducing... was recorded in a week at Auerbach’s antique and ephemera-laden studio in Nashville following a rapid and prolific songwriting session. Auerbach called on a crew of heavy session players -- including members of the Memphis Boys (who played on Dusty Springfield’s “Son of A Preacher Man” and Aretha Franklin’s “You Make Me Feel Like A Natural Woman”), symphony percussionist Sam Bacco, and members of the Daptone-Big Crown Records universe. With a collaborative vision, Introducing... manages to hit the sweet spot between intuition, intentionality, and craft – a love song that’s both personal and universal.

Watch the “Over You” Video

Watch the “Bad News” Video

Watch the “If I Got It (Your Love Brought It)” Video

Pre-order Introducing...

Download cover art & hi-res images of Aaron Frazer
Introducing…

(Introducing… Cover Artwork)

[Artist Site | Instagram | Twitter | Facebook | Dead Oceans | Easy Eye Sound]

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