

January 6, 2021
For Immediate Release

Aaron Frazer Presents New Single, [“Can’t Leave It Alone”](#)

Debut Album, *Introducing...*, Out This Friday on Dead Oceans/Easy Eye Sound



(Photo Credit: Alysse Gafkjen)

“The backbeat drums bring listeners to the dance floor even as Frazer laments the darkest moments of a breakup in the soulful single.” - *Billboard*, on “Over You”

“Dan Auerbach has been producing gems for his Easy Eye Sound label, and his latest collaboration with Aaron Frazer — one of my favorite modern sweet soul singers — is no exception...the tune's got a great hook and a killer groove, and Frazer's vocals have never sounded sweeter.” - *NPR Music*, on “Bad News”

This **Friday, Aaron Frazer** (of **Durand Jones & The Indications**) will release his debut album, ***Introducing...***, on **Dead Oceans/Easy Eye Sound**. Today, he presents a new single, “**Can’t Leave It Alone**,” a track where producer **Dan Auerbach**’s sensibilities shine. “*I have a soft spot for mid 2000s hip hop with marching band vibes,*” says Frazer of the new song. “*It just*

takes me back to the formative songs I heard emanating from 92.3 on my boombox. Yung Wun had 'Tear it Up,' Shawty Lo had 'Dey Know,' Jay Z 'Roc Boys,' Young Buck 'Get Bucked.' I wanted to write something in tribute to that sound, and who knows maybe a marching band out there will play it at a football game someday. 'Can't Leave it Alone' is an on-again-off-again anthem for the people who can't seem to call it quits with their exes. Sometimes when they're wrong, it feels extra right."

[Listen to Aaron Frazer's "Can't Leave It Alone"](#)

A testament to his wide-ranging influence and deep gratitude for his musical community, *Introducing...* is both loving and gracious, critical without losing hope, and a showcase of a young artist on a seriously soulful ascent. Working with Auerbach, Frazer works to combine '70s soul with Auerbach's particular sensibilities. Across *Introducing...*'s 12 tracks are songs with a message in the key of Gil Scott-Heron, as well as uplifting tales of love told through a blend of disco, gospel, and doo-wop.

Introducing... was recorded in a week at Auerbach's antique and ephemera-laden studio in Nashville following a rapid and prolific songwriting session. Auerbach called on a crew of heavy session players -- including members of the **Memphis Boys** (who played on **Dusty Springfield's "Son of A Preacher Man"** and **Aretha Franklin's "You Make Me Feel Like A Natural Woman"**), symphony percussionist **Sam Bacco**, and members of the **Daptone-Big Crown Records** universe. With a collaborative vision, *Introducing...* manages to hit the sweet spot between intuition, intentionality, and craft – a love song that's both personal and universal.

[Watch the "Over You" Video](#)

[Watch the "Bad News" Video](#)

[Watch the "If I Got It \(Your Love Brought It\)" Video](#)

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[Download cover art & hi-res images of Aaron Frazer](#)



(Introducing... Cover Artwork)

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