

July 26, 2021

For Immediate Release

KING GIZZARD & THE LIZARD WIZARD SHARE TRANSFORMATIONAL ["CATCHING SMOKE" VIDEO](#)



Photo Credit: Tim Fenby

Today, **King Gizzard & The Lizard Wizard** are thrilled to share **"Catching Smoke,"** their most delightfully mad video yet. **"Catching Smoke"** is one of the standouts from their recently released and critically-acclaimed ***Butterfly 3000*** album. Following the release of the album, the band have been putting out one video every week, from the first track to the last, and today, they share their madcap, "through-the-looking-glass" vision for **"Catching Smoke."** Directed by [Danny Cohen](#) and co-produced by Cohen and [Tessa Mansfield-Hung](#), the

video features the band going through a full metamorphosis, but rather than wallowing in some sort of Kafka-esque bad trip vibes, the band's journey is one of joyful, devil-may-care determination and ebullience.

"Here's a clip that might feel like the past, or the future, maybe both, the present?" explains Cohen. "It's set wherever you want it to be, whenever too, in a time that's everyone's. It's a story of a fleeting fleet, straying the course to inhabit their inner instinctual insect, I think. Or maybe it's precisely what it is, Sgt. Pepper's Bug's Life Matrix Band but more fun."

"Catching Smoke is about chasing the feeling that's impossible to catch," adds Gizz guitarist and primary songwriter Stu Mackenzie. "You'll never get your hands on it, but you're gonna try anyway..."

[WATCH "CATCHING SMOKE"](#)

[WATCH ALL THE BUTTERFLY 3000 VIDEOS THUS FAR](#)



"Catching Smoke" Video Still

PRAISE FOR *BUTTERFLY 3000*

“The coming of [King Gizzard & The Lizard Wizard’s] most concise and carefree release truly could not have been better timed.” - **Pitchfork**

“[*Butterfly 3000*] marks a radical shift toward smile-inducing songs built on synth arpeggios, danceable beats and honest-to-goodness singalong choruses” - **Variety**

“King Gizzard magically arrived at their most generously melodic and open-hearted album to date. [...] *Butterfly 3000* nonetheless boasts all the thematic resonance and conceptual connectivity of the group’s weightiest works.” - **Stereogum**

“[*Butterfly 3000*] has all the makings of a record with relevance for years to come.” - **FLOOD**

[STREAM/PURCHASE BUTTERFLY 3000](#)

KING GIZZARD 2022 NORTH AMERICAN TOUR DATES

Sun. Oct. 2 - Berkeley, CA @ Greek Theatre
Tue. Oct. 4 - Portland, OR @ Roseland Theater
Wed. Oct. 5 - Vancouver, BC @ PNE Forum
Thu. Oct. 6 - Seattle, WA @ Moore Theatre
Mon. Oct. 10 - Morrison, CO @ Red Rocks Amphitheatre
Tue. Oct. 11 - Morrison, CO @ Red Rocks Amphitheatre
Fri. Oct. 14 - St Paul, MN @ The Palace Theatre
Sat. Oct. 15 - Chicago, IL @ RADIUS
Sun. Oct. 16 - Detroit, MI @ Masonic Temple
Tue. Oct. 18 - Toronto, ON @ History
Wed. Oct. 19 - Montreal, QC @ L’Olympia
Sat. Oct. 22 - Philadelphia, PA @ Franklin Music Hall
Sun. Oct. 23 - Washington, DC @ The Anthem at The Wharf
Mon. Oct. 24 - Asheville, NC @ Rabbit Rabbit
Wed. Oct. 26 - Atlanta, GA @ The Eastern
Mon. Oct 31 - Oklahoma City, OK @ The Criterion

*all dates supported by Leah Senior

King Gizzard & The Wizard Lizard Online:

<https://kinggizzardandthelizardwizard.com/>

<https://www.instagram.com/kinggizzard/>

<https://www.facebook.com/kinggizzardandthelizardwizard/>

<https://twitter.com/kinggizzard>

<https://kinggizzard.bandcamp.com/>

<https://gizzverse.com/>

For more information, contact Jacob Daneman | Pitch Perfect PR -

jacob@pitchperfectpr.com

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