

January 13, 2022
For Immediate Release

Imarhan Share New Single, “Adar Newlan” Featuring Super Furry Animals’ Gruff Rhys

[Watch Video Here](#)

New Album, *Aboogi*, Out January 28th on City Slang



Photo Credit: Djaber Ouladheddar

“The music conveys a strong sense of defiance in the face of sorrow...[it] aims to bring those issues to wider attention while simultaneously representing the richness of their culture.”

- *UNCUT*

Today, Tuareg quintet **Imarhan** releases “**Adar Newlan**,” a collaboration with **Gruff Rhys** of **Super Furry Animals** and the third single off of their third studio album, ***Aboogi***, out **Friday, January 28** on **City Slang**. Imarhan and Rhys wrote and recorded the song together at Aboogi Studio, the band’s studio in Tamanrasset, Algeria. Sung in the musicians’ native languages of Tamasheq and Welsh, the song is about the universal value of kinship and more specifically

highlights the struggles of the young people of Tamanrasset. The video for “Adar Newlan” was directed, written, and animated by **Hugo and Rodolphe Jouxte**l of **Fantômes** and produced by **Ondine Benetier** for La Blogothèque and Wedge. The song follows two previous singles, “**Tamiditin (feat. Japonais)**” and “**Achinkad.**”

Imarhan first met Rhys in London at an Africa Express event, organized by Damon Albarn. Rhys elaborates on their collaboration: *“My time at Aboogi with Imarhan was unforgettable. We hid from the sun and drank hot strong tea in the orange tent within the studio’s outdoor compound and exchanged musical ideas. New friends singing in multiple languages; Tamasheq, Welsh, French, English, Arabic drifted on the air from the studio door into the yard. Songs seemed to flow and grow quickly and effortlessly in these conditions. Right where the city meets the mountains, and where you can glimpse both worlds, capped by the ceiling of their gigantic sky - without barely moving your head.”*

The video depicts a man coming to listen to a group of Tuaregs who recall the legendary struggles of their ancestors as they sit by the fireside. Time passing has transformed the history into tales and legends, spawning many versions as tea is prepared. Story telling becomes dialogue and dialogue becomes lively debate. Imarhan says, *“As we delve into their contrasting imaginations, the truth seems to slip like sand between our fingers...finally giving way to a common story, enriched by sharing and begging to be reinterpreted, again and again.”*

[Watch Imarhan’s “Adar Newlan”](#)

Imarhan built Aboogi Studio themselves so that they could finally record on their home soil and provide the same resources to other artists in the Tamanrasset area. On the region, Rhys said, *“A simple four meter walk to the studio then to document these ideas live and in the moment - [it was] the perfect way to record. To get to visit Tamanrasset in the first place, to receive the warmest welcome possible and to travel into the desert and witness all its beautiful glory by day and its infinite stars at night was life changing enough in itself, but that’s an entirely different story!”* It seemed only natural to also call the resulting collection of songs *Aboogi*, a nod to the new collective space Imarhan created, as well as the historic resilience of their culture and people.

Aboogi also features collaborations with Sudanese singer **Sulafa Elyas** and **Tinariwen’s Abdallah Ag Alhousseyni**, solidifying Imarhan as a truly global group, united with their collaborators in a spirit of resistance and societal change. Following Imarhan’s exhilarating 2018 album **Temet**, *Aboogi*’s featherweight, festive music belies the band’s fierce sense of conviction and justice. These are the complexities that make Imarhan’s music so prescient - beauty and tranquility intermingle with strife and heartache, creating a dynamic view of life for those subjugated by over a century of colonialism and lopsided revolutions but blessed with extraordinary community, art and culture.

Imarhan are: **Iyad Moussa Ben Abderahmane (aka Saddam), Tahar Khaldi, Hicham Bouhasse, Haiballah Akhamouk and Abdelkader Ourzig.**

[Watch Video for “Achinkad”](#)

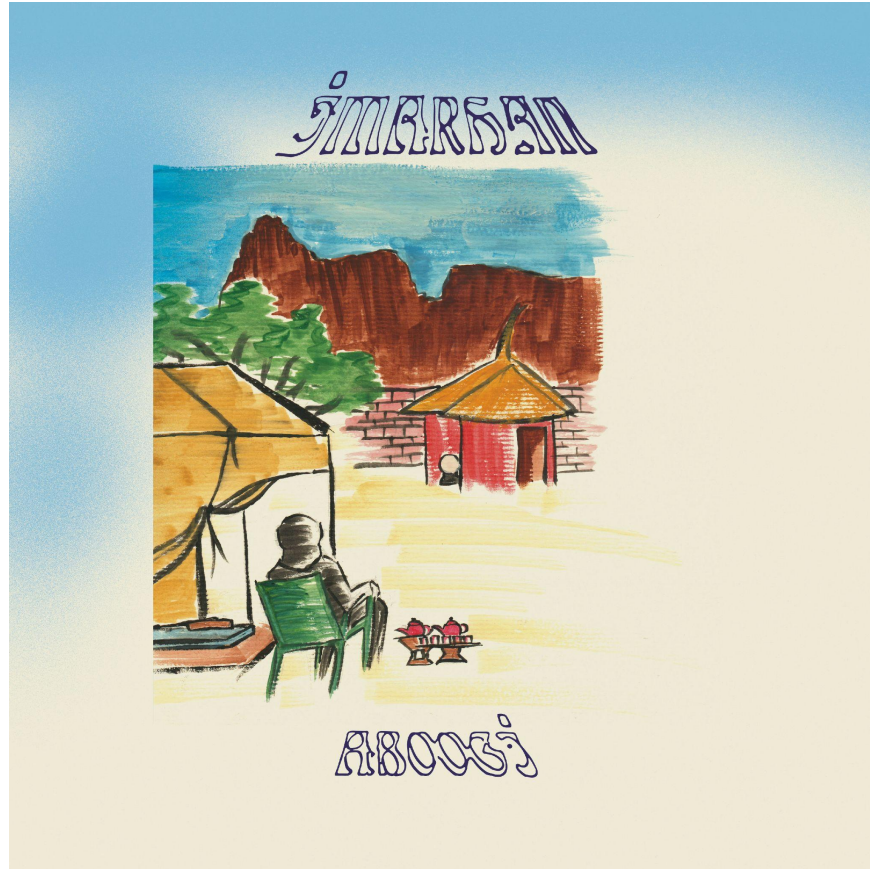
[Listen to “Tamiditin \(feat. Japonais\)”](#)

[Pre-order *Aboogi*](#)

Imarhan Tour Dates

Wed. Mar. 9, 2022 - Rennes, FR @ Théâtre L’Aire Libre
Thu. Mar. 10, 2022 - Tourcoing, FR @ Grand Mix
Sat. Mar. 12, 2022 - Brighton, UK @ Green Door Store
Sun. Mar. 13, 2022 - Leeds, UK @ Brudenell Social Club
Mon. Mar. 14, 2022 - Manchester, UK @ YES (Pink Room)
Tue. Mar. 15, 2022 - Bristol, UK @ Exchange
Thu. Mar. 17, 2022 - London, UK @ The Dome
Fri. Mar. 18, 2022 - Gent, BE @ De Centrale
Sat. Mar. 19, 2022 - Haarlem, NL @ Patronaat
Sun. Mar. 20, 2022 - Brussels, BE @ AB-club
Mon. Mar. 21, 2022 - Den Haag, NL @ Paard
Wed. Mar. 23, 2022 - Copenhagen, DK @ Alice
Thu. Mar. 24, 2022 - Berlin, DE @ Badehaus
Fri. Mar. 25, 2022 - Erfurt, DE @ Franz Mehlhose
Sun. Mar. 27, 2022 - Genève, CH @ PTR L’Usine
Tue. Mar. 29, 2022 - Lyon, FR @ Ninkasi
Wed. Mar. 30, 2022 - Paris, FR @ La Gaité Lyrique
Thu. Mar. 31, 2022 - Rouen, FR @ Le 106 Club
Fri. Apr. 1, 2022 - Orléans, FR @ Astrolobe
Sat. Apr. 2, 2022 - Toulouse, FR @ Le Connexion
Mon. Apr. 4, 2022 - Valencia, ES @ 16 Toneladas
Tue. Apr. 5, 2022 - Madrid, ES @ Clamores
Thu. Apr. 7, 2022 - Braga, PT @ Teatro Circo
Fri. Apr. 8, 2022 - Lisbon, PT @ Music Box
Sat. Apr. 9, 2022 - Sevilla, ES @ Sala X
Sun. Apr. 10, 2022 - Alicante, ES @ Alacant
Mon. Apr. 11, 2022 - Barcelona, ES @ La Nau
Tues. Apr. 12, 2022 - Istres, FR @ L’Usine

[Download hi-res images and jpegs of Imarhan](#)



Aboogi Album Artwork By Tahar Khaldi

[Website](#) | [Bandcamp](#) | [Instagram](#) | [Facebook](#) | [Twitter](#)

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