

February 4, 2021
For Immediate Release

Mitski's New Album, *Laurel Hell*, Is Out Today Via Dead Oceans

[Watch New Video for "Stay Soft"](#)



Laurel Hell Cover Artwork

"The most alluring and enigmatic musician in indie rock" - *Rolling Stone*

"Strategic, sure-footed, vulnerable and prepared to face all sorts of trouble: That sums up Mitski's songwriting as it has unfolded on the albums she has been making since she was a music student in 2012." - *The New York Times*

"To stand inside desire or regret or hope and say what it really does – to the body, to the heart, to others – is an act of courage. That's what Mitski dares." - *NPR Music*

"A Mitski song lasts about as long as it takes to poach an egg. They are small and will knock you out, like pearls slipped inside the left ventricle of your heart." - *New York Magazine*

"Mitski's signature remains the forensic precision of her songwriting, the way she writes so vividly and seemingly unguardedly about sex and love and the general absurdity of being a person in the world."
- *Entertainment Weekly*

Mitski's highly anticipated new album, ***Laurel Hell***, is out today on **Dead Oceans**. In conjunction, she presents the **Maegan Houng-directed "Stay Soft" video**, which shows Mitski as an elaborate performer – her cathartic movements on full display. Fans across the world will experience this live beginning in two weeks when Mitski kicks off her **sold out North American Tour**.

Laurel Hell is a soundtrack for transformation, a map to the place where vulnerability and resilience, sorrow and delight, error and transcendence can all sit within our humanity, can all be seen as worthy of acknowledgment, and ultimately, love. Like the mountain laurels for this new album is named, public perception, like the intoxicating prism of the internet, can offer an alluring façade that obscures a deadly trap—one that tightens the more you struggle. The "Stay Soft" video opens in the titular canyons of *Laurel Hell* with Mitski at dusk carefully tending to her vast and luscious Victorian gothic garden, giving it her body and soul without knowing she's being surveilled from a distance, on the verge of being attacked.

"This video is heavily inspired by Romanticism and paintings and artwork from the Victorian era. Like the lyrics of the song 'Stay Soft,' paintings from that era have a gentle quality, but they still evoke a certain feeling of unexplored darkness and danger. I want the audience to feel safe within this fabricated world and then realize that the character Mitski plays is being hunted. The violence lurking beneath the surface emerges, and yet is still transformed into something beautiful via dance. Through the dance sequence, Mitski's character is able to conquer the violence, but not without irreparable harm to her psyche."
- Maegan Houang

[Watch Mitski's Video for "Stay Soft"](#)

"'Stay Soft' was a more straightforward rock song when I wrote it on guitar, but the darkly sexual lyrics sung in that context felt too heavy and melodramatic. So we couched the depressing lyrics in an inviting dance beat, which is a trick people have used for hundreds of years. The remnants of the original grungy feeling can be heard starting at the instrumental interlude, when the distorted guitar comes in."

"This song, frankly, is about hurt people finding each other, and using sex to make sense of their pain. This is by no means the correct way to cope with trauma, but it's a thing people do regardless, and I always want to write songs about what we actually do, so that we don't feel alone in them." - Mitski

Mitski, Dead Oceans and IAMSOUND have partnered to present the **Open Up Your Heart: Mitski's Laurel Hell Pop Up** events in **New York and Los Angeles on February 5th, 12-6pm**. Each event will

include gallery-sized recreations of Laurel Hell's art details, hand-drawn renditions of Mitski inspired by the video for "Love Me More," and lightning bolt renditions of *Laurel Hell* lyrics snaking through each space. **Open Up Your Heart** will also feature Mitski merchandise and copies of the album, including the triple button on red with black vinyl previously available only on Mitski and Secretly's webstores. RSVP not required for attendance. Proof of vaccination and booster required. For more information, visit [Mitski.com/popup](https://mitski.com/popup).

[Purchase/Stream Laurel Hell](#)

[Watch "Working for the Knife" Video](#)

[Watch "The Only Heartbreaker" Video](#)

[Watch "Love Me More" Video](#)

[Watch "Heat Lightning" Video](#)

Mitski Tour Dates

Thu. Feb. 17, 2022 - Asheville, NC @ The Orange Peel - SOLD OUT
Fri. Feb. 18, 2022 - Raleigh, NC @ The Ritz - SOLD OUT
Sat. Feb. 19, 2022 - Atlanta, GA @ The Eastern - SOLD OUT
Mon. Feb. 21, 2022 - Birmingham, AL @ Iron City - SOLD OUT
Tue. Feb. 22, 2022 - New Orleans, LA @ Civic Theatre - SOLD OUT
Thu. Feb. 24, 2022 - Houston, TX @ The Lawn at White Oak Music Hall - SOLD OUT
Fri. Feb. 25, 2022 - Dallas, TX @ The Factory in Deep Ellum - SOLD OUT
Sat. Feb. 26, 2022 - Austin, TX @ ACL Live at the Moody Theater - SOLD OUT
Mon. Feb. 28, 2022 - Phoenix, AZ @ The Van Buren - SOLD OUT
Wed. March 2, 2022 - Los Angeles, CA @ Shrine Exposition Hall - SOLD OUT
Thu. March 3, 2022 - Los Angeles, CA @ Shrine Exposition Hall - SOLD OUT
Fri. March 4, 2022 - Oakland, CA @ Fox Theater - SOLD OUT
Sat. March 5, 2022 - Oakland, CA @ Fox Theater - SOLD OUT
Mon. March 7, 2022 - Portland, OR @ Arlene Schnitzer Concert Hall - SOLD OUT
Wed. March 9, 2022 - Seattle, WA @ Moore Theatre - SOLD OUT
Thu. March 10, 2022 - Seattle, WA @ Moore Theatre - SOLD OUT
Sat. March 12, 2022 - Denver, CO @ Mission Ballroom - SOLD OUT
Mon. March 14, 2022 - St. Paul, MN @ Palace Theatre - SOLD OUT
Tue. March 15, 2022 - Milwaukee, WI @ Miller High Life Theatre - SOLD OUT
Thu. March 17, 2022 - Detroit, MI @ Masonic Temple Theatre - SOLD OUT
Fri. March 18, 2022 - Toronto, ON @ Massey Hall - SOLD OUT
Sat. March 19, 2022 - Montreal, QC @ St-Jean-Baptiste Church - SOLD OUT
Mon. March 21, 2022 - Boston, MA @ Roadrunner - SOLD OUT
Tue. March 22, 2022 - Boston, MA @ Roadrunner - SOLD OUT
Thu. March 24, 2022 - New York, NY @ Radio City Music Hall - SOLD OUT
Fri. March 25, 2022 - Philadelphia, PA @ Franklin Music Hall - SOLD OUT
Sat. March 26, 2022 - Washington, DC @ The Anthem - SOLD OUT
Sun. March 27, 2022 - Washington, DC @ The Anthem - SOLD OUT
Tue. March 29, 2022 - Pittsburgh, PA @ Stage AE - SOLD OUT
Wed. March 30, 2022 - Louisville, KY @ Old Forester's Paristown Hall - SOLD OUT

Thu. March 31, 2022 - Nashville, TN @ Ryman Auditorium - SOLD OUT
Thu. April 21, 2022 - Bristol, UK @ Marble Factory - SOLD OUT
Fri. April 22, 2022 - Leeds, UK @ University Union Refectory - SOLD OUT
Sat. April 23, 2022 - Glasgow, UK @ Barrowland Ballroom - SOLD OUT
Mon. April 25, 2022 - Dublin, IE @ Vicar Street - SOLD OUT
Tue. April 26, 2022 - Manchester, UK @ Manchester Academy - SOLD OUT
Thu. April 28, 2022 - London, UK @ The Roundhouse - SOLD OUT
Fri. April 29, 2022 - London, UK @ O2 Academy Brixton - SOLD OUT
Sat. April 30, 2022 - Brussels, BE @ Les Nuits Botanique Festival - SOLD OUT
Mon. May 2, 2022 - Tourcoing, FR @ Le Grand Mix - SOLD OUT
Tue. May 3, 2022 - Paris, FR @ L'Olympia - SOLD OUT
Wed. May 4, 2022 - Amsterdam, NL @ Paradiso - SOLD OUT
Fri. May 6, 2022 - Zurich, CH @ Kaufleuten
Sat. May 7, 2022 - Lausanne, CH @ Les Docks SOLD OUT
Mon. May 9, 2022 - Berlin, DE @ Metropol - SOLD OUT
Tue. May 10, 2022 - Copenhagen, DK @ Vega - SOLD OUT
Wed. May 11, 2022 - Stockholm, SE @ Fållan SOLD OUT
Thu. May 12, 2022 - Oslo, NO @ Sentrum Scene SOLD OUT
Sat. May 14, 2022 - Hamburg, DE @ Fabrik - SOLD OUT
Sun. May 15, 2022 - Cologne, DE @ Carlswerk Victoria - SOLD OUT
Tue. May 17, 2022 - Vienna, AT @ WUK - SOLD OUT
Wed. May 18, 2022 - Prague, CZ @ Archa Theatre - SOLD OUT
Thu. May 19, 2022 - Munich, DE @ Strom - SOLD OUT
Sat. Jun. 11 - Glasgow, SC @ Ibrox Stadium *
Wed. Jun. 15 - Manchester, UK @ Emirates Old Trafford *
Thu. Jun. 16 - Manchester, UK @ Emirates Old Trafford *
Sat. Jun. 18 - London, UK @ Wembley Stadium *
Sun. Jun. 19 - London, UK @ Wembley Stadium *
Sat. July 2, 2022 - Stockholm, SE @ Lollapalooza Stockholm
Fri. Sep. 16 - Sun. Sep. 18, 2022 - Los Angeles, CA @ Primavera Sound LA

* supporting Harry Styles

[Download hi-res images and jpegs](#)



Photo Credit: Ebru Yildiz

[Official Website](#) | [Facebook](#) | [Twitter](#) | [Instagram](#)

For more information, contact:

Jessica Linker | Pitch Perfect PR – jessica@pitchperfectpr.com, 773-942-6954