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For Immediate

Vicky Farewell Shares “[Kakashi \(All of the Time\)](#)” Video

New Album, *Sweet Company*, Out Now On Mac’s Record Label



Kakashi (All of the Time) Video Still

“... A dreamy, joyful reflection on the pain of change.” - *SPIN*

Vicky Farewell shares a new video for “**Kakashi (All of the Time)**,” a standout track from her debut album, ***Sweet Company***, released earlier this month on **Mac’s Record Label**. Additionally, Farewell will be playing her **first-ever headline show** in Los Angeles at **Zebulon** on **Thursday, June 30th**. Inspired by a *Naruto* binge during COVID lockdown, the “Kakashi (All of the Time)” video sees Farewell connecting further with the beloved anime character. “*I didn’t want to portray ‘Kakashi’ as a tangible person in this video, because they’re not physically real to begin with,*” Farewell explains. “*Instead, I wanted them to be an even greater being, in this case a spirit scarecrow humanoid guardian, who I’d like to think represents a part of me and my sense for imagination.*”

Director **Will Sipos** expands on Farewell's idea, noting, "*It's kind of a spirit thing, like a part of yourself. It's always there, most times you can't see it. It's kind of comforting. My girlfriend's roommate made a really cool paper mache costume for halloween last year. It sits in their living room now. When I got the email for the video, I was sitting in there watching TV and saw the costume and thought, 'oo lets do that.'* Vicky was down, so Brooklyn made some costumes for us. It was nice. The sword is my roommate's. I'm not sure where he got it. I should probably take it out of my car."

[Watch Vicky Farewell's "Kakashi \(All of the Time\)" Video](#)

Sweet Company cements Farewell as a true record producer, complete with the confidence to let the music do the talking. For Farewell, it's "*all about the music and the music is fucking good.*" *Sweet Company* is a bold statement of artistic capacity delivered in feather-light refrains, bursting phasers, and robust arpeggios that conjure pastels and the tender nostalgia of a childhood crush. Farewell finds herself fully realized in the span of eight tracks painstakingly designed to shatter industry norms.

Farewell's emergence as a solo act is the latest chapter in an already impressive career. A classically-trained pianist, songwriter, and producer, Farewell began to flourish at the epicenter of the funk-addled and deeply experimental Angeleno musical ecosystem alongside **The Free Nationals** in the studios of **Shafiq Husayn** (of **Sa-Ra Creative Partners**) before graduating to the legendary hip-hop producer **Dr. Dre**'s. She also boasts writing credits on **Anderson .Paak**'s acclaimed **GRAMMY-nominated album *Malibu*** (Best Urban Contemporary Album) and the **GRAMMY-winning album *Ventura*** (Best R&B Album). With this rare combination of elite musicianship and singular vocal performance, Farewell produced, arranged, and engineered *Sweet Company* herself. Her particular knack for pocket-driven ear worms match the album's melancholy tone with whimsical notions and unbridled joy.

[Pre-order *Sweet Company*](#)

[Download cover art & hi-res images of Vicky Farewell](#)

Vicky Farewell Tour Dates

Thu. Jun. 30 - Los Angeles, CA @ Zebulon ^
Mon. Aug. 15 - Big Sur, CA @ Henry Miller Memorial Library*
Tue. Aug. 16 - Big Sur, CA @ Henry Miller Memorial Library*
Thu. Aug. 18 - Petaluma, CA @ Phoenix Theater*
Fri. Aug. 19 - Petaluma, CA @ Phoenix Theatre*
Sat. Aug. 20 - Sacramento, CA @ Crest Theatre*
Sun. Aug. 21 - Grass Valley, CA @ The Center for the Arts*
Wed. Aug. 24 - San Luis Obispo, CA @ Fremont Theater*

^ w/ Mild High Club DJ Set
* w/ Mac DeMarco



(Sweet Company Cover Artwork)

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