

May 16, 2023
For Immediate Release

Being Dead Presents New Single/Video, “[Daydream](#)”

Debut Album, *When Horses Would Run*, Out July 14th on Bayonet



Photo Credit: Jade Hammer

“Being Dead are one of the coolest and freakiest acts around” — *Paste*

“‘Muriel’s Big Day Off’ floods a fun and freewheeling portrait into surf rock harmonies and a louny jazz interlude. Here, [Being Dead] maintains their sun-stroked sonics while slicking them back in their crispiest record yet.” — *Austin Chronicle*

Austin, Texas-based trio **Being Dead** presents new single/video “**Daydream**” from their debut album, ***When Horses Would Run***, out **July 14th on Bayonet**. Merging surf rock, freak pop and frantic punk, *When Horses Would Run* doesn’t linger in one place for too long; instead, it dances alongside the periphery, flickering between Super-8 memories and moments. “Daydream” showcases Being Dead’s extraordinary harmonies — at once plaintive, uplifting,

and eerie — and its gentle Laurel Canyon-style folk rock stands in stark contrast from the garage-punk delivery of lead single “**Muriel’s Big Day Off.**”

The accompanying “Daydream” video, directed by **Katie Cheline**, is a jaw-dropping journey of riches to rags. “It’s safe to say that we’re typically ambitious when it comes to music video ideas and this one is no exception,” the band states. “We had a lot of ideas for this one and ended up just cramming them all in there. We think this is a relatively courageous attempt at a highly-condensed *Pride and Prejudice 2.*”

[Watch Being Dead’s “Daydream” Video](#)

When Horses Would Run — the debut album from best friends **Falcon B*tch**, **Gumball**, and **Ricky Moto** — propels listeners into vivid landscapes: desert planes, dirty basements, and lush rolling hills. Being Dead is here to create worlds where we can soak in stories of carefree shoplifters, wayward cowboys, and the final moments of a lonely Buffalo on the range. They began writing what would eventually become *When Horses Would Run* back in 2017, with Falcon B*tch likening the album to a kind of collage of Being Dead so far. “This is definitely a collection of songs from different versions of ourselves,” she says. Recorded at **Radio Milk** with producer/engineer **Jim Vollentine** (Spoon, White Denim), *When Horses Would Run* spit-shines Being Dead’s sound without diminishing their weirdo-best-friend vibes.

“Our music is really a slice of our friendship,” says Falcon B*tch. “We’ve lived together and we’re always together and I feel like it’s a palpable thing.” The nurturing foundation of these platonic soulmates urges Being Dead to be their full, freaky selves, prodding at the absurdity of the world with slick n’ dreamy strums, gritty percussion, and kaleidoscopic harmonies. At their renowned live shows, Falcon B*tch and Gumball both sing and swap duties on baritone guitar and drums, commanding the attention of even the most passive concert-goers. Underlined by bassist Ricky Moto, the band prances merrily into the hearts of everyone from the roughest and toughest barbarians to the most angelic little babies.

This spontaneous, gung-ho approach marks a refreshing originality in Being Dead. *When Horses Would Run* celebrates the nourishing merriment of friendship, the importance of enjoying the here and now, and creating simply for the hell of it. Here we have a reminder that we can not only move through the burdens of our past, but we can have company —and fun —while doing it.

[Pre-order *When Horses Would Run*](#)

[Watch “Muriel’s Big Day Off” Video](#)

[Download cover art & hi-res images of Being Dead](#)



When Horses Would Run Cover Artwork

For more information, contact:
Patrick Tilley, Jaycee Rockhold | Pitch Perfect PR
patrick@pitchperfectpr.com, jaycee@pitchperfectpr.com

##