

July 12, 2023  
For Immediate Release

## Yard Act Release New Single/Video, [“The Trench Coat Museum”](#) And Announce U.S. Headline Tour



(Photo credit: Sandra Ebert)

Today, **Yard Act** present their **new single and video**, “**The Trench Coat Museum**,” and announce a **November headline tour in the US**, including their return to **New York, Philadelphia, and Austin**, and debut performances in cities including **Baltimore, Nashville, Atlanta and New Orleans**. [Tickets are on sale here](#) this Friday, July 14th at 10am local time. Co-produced by the band and **Remi Kabaka Jr. of Gorillaz**, “The Trenchcoat Museum” is an epic return, marking Yard Act’s first original music since the release of their **Mercury Prize-shortlisted** debut album, **The Overload**, “an endlessly clever, devilishly sharp post-punk screed on British politics and class warfare” (*SPIN*), released in January 2022.

A lyrical study on ego, vanity, perception and legacy, “The Trench Coat Museum” recalls Yard Act’s **James Smith**’s reaction to reaching a level of visibility, which — in Smith’s words — “left us open to security and disdain just as much as love and appreciation.” He says, “Criticism is fair game and the internet is lawless so you gotta take it as it comes, but I definitely stopped searching for myself on Twitter the day I read that someone wanted to punch my lights out.”

He continues: “The Trench Coat Museum’ is about how our perception of everything shifts both collectively and individually over time at speeds we simply can't measure in the moment. Within whatever space in society we occupy, we often see our own beliefs as being at the absolute pinnacle of what should be the ‘cultural norm’ and whilst the completely human trait of being self-assured can’t be helped, it’s an absolute hindrance on our collective process. We are one etc. (Are we fuck).”

“The Trench Coat Museum” video was directed by **James Slater** who adds, “The video serves as a continuation and expansion of the Yard Act universe we explored on the first album. It’s set some 30 years in the future in this strange, dystopian trench coat museum in which an enigmatic character — the visitor — takes an audio guided tour. The song’s an eight-minute banger so I wanted the exhibits to come to life so that we could transition from an exhibition tour to a warehouse rave. It feels like a mini-film which is no accident, we see this as the first part of a Yard Act movie that coincides with their next album.”

### [Watch Yard Act’s “The Trench Coat Museum” Video](#)



(“The Trench Coat Museum” Video Still)

*The Overload*, “a debut album bursting with character” (*Uncut*) and the UK’s best selling album on vinyl for the first quarter of 2022, garnered a wealth of praise from *The Guardian*, *The Sunday Times*, *MOJO*, *NME*, *The Line of Best Fit*, *Paste*, *Brooklyn Vegan*, *Newsweek*, *Under The Radar*, *Consequence* and more. Following a UK television debut on ***Later ... with Jools Holland***, Yard Act filmed a [Tiny Desk Meets SXSW Concert](#), won the **SXSW 2022 Grulke prize for Developing Non-U.S. Act**, and made their US television debut on ***The Tonight Show***

**Starring Jimmy Fallon.** Last summer, Yard Act released a special version of euphoric album closer [“100% Endurance” featuring Elton John](#), with [an accompanying video](#) starring multi-award winning actor (and Yard Act fan) **David Thewlis**.

**Yard Act Tour Dates:  
(New Dates In Bold)**

Fri. July 21 - Suffolk, UK @ Latitude Festival  
Fri. July 28 - Sun. July 30 - Naeba, JP @ Fuji Rock Festival  
Sat. Aug. 12 - Cornwall, UK @ Boardmasters  
Fri. Aug. 25 - Reading, UK @ Reading Festival  
Sat. Aug. 26 - Leeds, UK @ Leeds Festival  
**Wed. Sep. 13 - Minneapolis, MN @ Fine Line**  
Wed. Sep. 13 - Madison, WI @ The Terrace at University of Wisconsin  
Fri. Sep. 15 - Chicago, IL @ Riot Festival  
Thu. Nov. 2 - Reykjavik, IS @ Iceland Airwaves  
**Sat. Nov. 4 - Brooklyn, NY @ Warsaw**  
**Mon. Nov. 6 - Baltimore, MD @ Ottobar**  
**Tue. Nov. 7 - Durham, NC @ Motorco Music Hall**  
**Thu. Nov. 9 - Nashville, TN @ The Basement East**  
**Fri. Nov. 10 - Atlanta, GA @ The Earl**  
**Sat. Nov. 11 - New Orleans, LA @ Toulouse Theatre**  
**Tue. Nov. 14 - Austin, TX @ Mohawk**  
**Wed. Nov. 15 - Dallas, TX @ Deep Ellum Art Company**  
**Fri. Nov. 17 - Mexico City, MX @ Corona Capital Festival**  
Sat. Dec. 2 - Bangkok, TH @ Maho Rasop Festival

**Praise for Yard Act & *The Overload*:**

“A little bit Sleaford Mods, a helping of The Fall and a dash of Pulp, the group craft smart vignettes of modern life with a confident, witty delivery across their debut full-length, *The Overload*.” — *Paste*

“A savagely brilliant debut album” - *Under The Radar*

“In between the wry wordplay, urgent instrumentation and scathingly dry—very Leodensian—delivery, *The Overload* is pensive and observant.” — *Newsweek*

“[*The Overload* is] a confident debut LP from a young band seizing its moment and cutting the tension with a chuckle.” — *Pitchfork*

“*The Overload* is one of those rare albums that feels universally anticipated across the pop-cultural firmament, showcasing a sound with the energy and clarity of purpose to meet our present moment, to help us make sense of it.” - *Guitar World*

"A collection of 11 witty, political, and yet exceedingly danceable tracks." — *INTERVIEW*

“Every sound in *The Overload* feels deliberate, and the same can be said about Smith’s lyrics, which can range from hilarious to heartfelt in a single bar.” — *Consequence*

“An album of deeply relatable storytelling for the plight of the ordinary people” — *The Line of Best Fit*

“An exhilarating record” — *MOJO*, Album of the Month

“witty post-punks confront post-Brexit Britain” — *The Guardian*, Album of the Week

“Seldom do you hear such sentimentality and beauty in music as brusque as this” — *NME*

[Download single art & hi-res images of Yard Act](#)



("The Trench Coat Museum" Single Artwork)

Yard Act Online:

[Website](#) | [Twitter](#) | [Facebook](#) | [Instagram](#)

For more information, contact:

Jessica Linker, Jacob Daneman, & Sam McAllister | Pitch Perfect PR -

[jessica@pitchperfectpr.com](mailto:jessica@pitchperfectpr.com), [jacob@pitchperfectpr.com](mailto:jacob@pitchperfectpr.com), [sam@pitchperfectpr.com](mailto:sam@pitchperfectpr.com)

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